

# R.R. Anderson

1735 South Anderson St. Tacoma, WA 98405

(253) 778-6786 ♦ [andersor42@gmail.com](mailto:andersor42@gmail.com) ♦ [holisticforgeworks.com](http://holisticforgeworks.com)

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**OBJECTIVE: Seeking an outlet for beautiful design, a chance to grow ideas within an organization and feed an empowered creative community.**

## WORK EXPERIENCE:

Aug. 2002-2012

**AFX (formerly Artifex)**

Tacoma, WA

*Graphic Designer / Web Developer*

- + Designed/Illustrated 2010 & 2009 Roto Grip pro-shop bowling ball catalogs
- + Designed bowling ball logos, bowling ball magazine ads & web banners
- + Bowling ball advertising campaign strategy think tank member
- + Updated, redesigned bowling ball eCommerce websites as needed
- + Frequent interaction with clients
- + 3D animation, audio, video & photography media production

Apr. 1998-Present

**Holistic Forge Works**

Tacoma, WA

*Cartoonist / Web Developer*

- + Original cartoon illustration
- + Weekly hyper-local cartoon strip *The Tacomic* with first self-published book
- + founding member of a secret society for local cartoonists *The C.L.A.W.*
- + founded *Friday Frost Park Sidewalk Chalk Challenge* weekly seasonal event
- + founded *Central Tacoma Free-Radical Media Exchange* street library project
- + knack for promoting community art happenings/news on social networks

## SKILLS:

- + Photoshop, Illustrator, InDesign, 3d Max
- + HTML 5 + CSS 3 coding
- + Figure drawing, caricature, composition, layout, typography for web & print
- + Social Media Activism (Facebook, Twitter, YouTube, LinkedIn, G+)
- + promotion + strategy

## EDUCATION & TRAINING:

**Cogswell Polytechnical College**

Sunnyvale, CA

- + BA, Major: Computer Video Imaging
- + *Magna Cum Laude*
- + 1997 - 2001